

[HOME](#)

[ABOUT ME](#)

[PORTFOLIO](#)

[CONTACT](#)



Phyllis Chan Shun Yee

Creative Content Creator/ Scriptwriter

For me , Transform consciousness into wisdom

ABOUT ME

My Journey As a Writer

Graduated from The Hong Kong Academy for Performing Art, School of Film and Television, major in scriptwriting. The course has fostered my passion in video production, lay a foundation for me in the industry.

10 years+ experiences in video production field, my career started from the HKJC as a content writer which have strengthen my research and interview skills on creative writing, video/ programme development and promotional video.

Together with the experiences in marketing makes me become an all-round content creator in video production.

2022



Phyllis Chan Shun Yee



My Education

2003

Higher Diploma in Social Work,
The Hong Kong Polytechnic University

a course about experience empathy,
emotionally understanding of others
and oneself

2009

Bachelor of Fine Art in School of FTV,
The Hong Kong Academy for Performing Art

Major in scriptwriting

2013

Master of Arts in Intercultural Studies,
The Chinese University of Hong Kong

Research Paper:
Beyond realism, the forgotten Allen
Fong

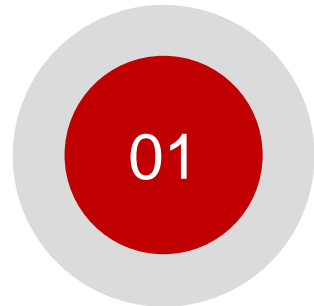
2018

Certified Digital Marketing Professional,
Digital Marketing Institute

Basic knowledge of digital marketing

HISTORY OF ME

My Career Timeline

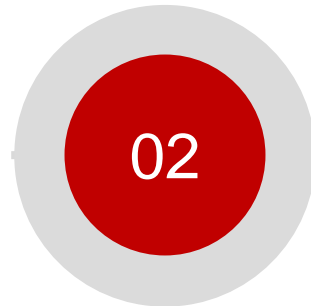


R.S.W

2 years solid experiences
in Social Welfare Field

Before 2006

Involved in rehabilitation and youth sectors

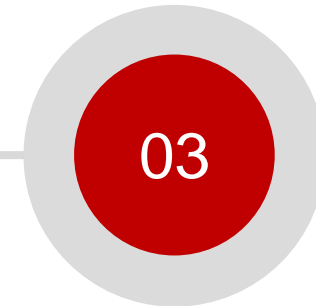


Script Writer/ Content Developer

Broadcasting Department
The Hong Kong Jockey Club

2010

Involved in racing programmes and racing related
infotainment



**Assistant MarCom Manager
(Content Development)**

LKK Health Products Group (李錦記健康產品集團)

2014

Involved in overseas and local products training app and
distributors' testimonial production

My Career Timeline

04

Assistant Manager
(Communications & Resource Development)
Hong Kong Red Cross

2016

Involved in annual fund raising campaign

05

Creative Content Creator
Salon Films (H.K.) LTD

2017 - Now

Involved in corporate video and Government API production

06



API

2022 – Plastic Shopping Bag Charging Scheme
2021 – Real-name registration for SIM card
2021 – Attitude of Driver
<https://youtu.be/A7hZooGpJao>
2020 – Voter Registration Campaign



Crop & Promotion Video HKJC

<https://bit.ly/3GoB5S0>

2021 – Mainland Custom video
2021 – Member app education videos
2018-2020 Racing Education videos
2018-2020 Longines Master Hong Kong Video
2019 – Hilltop in the Valley opening video
2018 – Conghua Racecourse opening video
2018 – Beijing Clubhouse 10th anniversary video



Corporate and others

2022 – Asbestos video (Environmental Protection Dept.)
2021 – With Power We Serve; With Power We Care (Hong Kong Electric)
<https://youtu.be/h1T8eVIYQH8>
2020 – Good Employer Charter (Labour Dept.)
2020 – Sir David Acker-Jones memorial video
2019 – Zhan Xiang Worange video

For other company reels, can visit: <https://www.salonmedia.com/showcase>



[HOME](#)

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