The Hilltop in the Valley Opening Video

Duration: 5 mins

Air date: 16 June 2020

Outline\_v15

|  | **Visual** | **VO** | **Soundbite** | **Caption** |
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| Opening | * Montage of Badges |  |  |  |
| 1 | * Opening title |  |  | 1884: The Legend Begins |
| 1.1 |  |  |  | A Club of Society Leaders |
| 2 | * Formation of a Jockey Club for HK * Racing in the early HK society | Established in 1884, The Hong Kong Jockey Club strives for excellence in horse racing as well as for the betterment of society at large. | Interview clip:  If you lose the races you can feel that you really are one step nearer heaven because you’ve helped Hong Kong charity. (“Way of Life 01:39:48-01:39:56) |  |
| 2.1 |  |  |  | 1915: Commencement of Charitable Acts |
| 3 | * 1915 First recorded Club donation * 1959 The HKJC (Charities) Ltd is established * 1950s reclaimed land in Causeway Bay and construction of Victoria Park (“Way of Life” 4404-4416) * 1950s construction of floating clinics * Public medical and welfare services (“Way of Life” 4457-4538) * Public riding school * 1977 Ocean Park * 2019 one of the world’s top 10 charity donors | Since the first charity donation in 1915, our Members have been a positive force for the betterment of Hong Kong. | 20180429 interview  Dr Henry Chan Hin Lee 陳衍里醫生：  「賽馬惠慈善，這是香港的特點」  “’Racing for Charity’ is what makes Hong Kong racing unique” | * 1959: The Hong Kong Jockey Club (Charities) Ltd is established * Hong Kong’s Single Largest Taxpayer * 2019: One of the World’s Top 10 Charity Donors |
| 3.1 |  |  |  | 1971: Professionalism Prevails |
| 4 | * 1971 Racing turns professional * Racing Lab * Equine hospital * Steward and judge * 1972 Apprentice Jockey School * Membership services * Racing * Lottery and sports wagering * charity | After horse racing turns professional, the Club supported the government to combat illegal gambling.  Through the Club’s integrated business model, Club Members have achieved a win-win for horse racing as well as for community betterment, for generations.  Thanks to Members’ passion for racing and Owners’ ownership of top-class thoroughbreds, Hong Kong’s racing became world class standard | Soundbite for bridging  130 interview  CEO  1100-1136  “We have developed all best practices around the world to responsible gambling”  0639-0646  “brings the best integrities to HK”  0636-0639  “really focused on how to produce world-class racing” | * 1971 Racing turns professional * 1976 Mark Six Lottery is Launched * Integrated Business Model * Membership Club * Racing & Racecourse Entertainment * Responsible Sports Wagering & Lottery * Charity & Community |
| 4.1 |  |  |  | ~~1988: Towards~~ World-class Racing & Racing Entertainment |
| 5 | * 2005 Silent Witness 17the consecutive win * 2007-2009 Sacred Kingdom- HK Sprint * 1988 Hong Kong Invitation Cup * 2000 Fairy King Prawn- Japan Yasuda Kinen * 2007 Vengeance of Rain- Dubai Sheema Classic * 2014 Dan Excel- Singapore Airlines International Cup * 2014 Lucky Nine- Krisflyer international sprint * 2014 Sterling City- Golden Shaheen * 2014 Amber Sky- Dubai Al Quoz Sprint * 2018 Exultant- HK Vase * 2018 Mr Stunning- HK Sprint * 2018 Glorious Forever- HK Cup * 2018 Beauty Generation- HK Mile * 2018 Conghua Racecourse opens * Excitement of horse racing at ST and HV racecourse | The spirit of champions among Members bring international glory to Hong Kong  Here, we stage top-class races, own supreme horses and share privileged experiences. | 130 interview  Arthur Antonio da Silva:  “香港的精神”  “The Spirit of Hong Kong”  20140518 interview  David Philip Boehm:  “Hong Kong is the winner!”  「香港是贏家！」  130 interview  1842-  Leung Kai Fai梁啟徽：  「作為一個馬主，覺得好光榮」  “I am so proud of being a horse owner”  Race Calling  “Glorious Forever has won the Cup! What a day for Hong Kong racing history!!! A clean-sweep in the HKIR!”  20180429 interview  Kerm Din:  0329-0332  「馬會非常關心我們馬主」  “The Club cares for horse owners so much”  130 interview  Arthur Antonio da Silva:  「as a member係香港賽馬會，好proud of Hong Kong Jockey Club」  “As a member, I’m so proud of The Hong Kong Jockey Club” | * The Hong Kong Heroes * The Spirit of Champions * International Glory * World-class Facilities & Hospitality |
| 5.1 |  |  |  | One of the World’s Best Private Clubs |
| 6 | * HV Clubhouse * Sha Tin Clubhouse * Beas River Country Club * Beijing HKJC Clubhouse |  |  | 4 Clubhouses |
| 6.1 |  |  |  | A New Milestone  The Hilltop in the Valley |
| 7 | * Aerial shot of The Hilltop in the Valley |  |  | New Clubhouse  Old Clubhouse |
| 8 |  |  |  | Share & Realise  More Memorable Moments |
| 9 | * 360 Bar/ Happy Bar * Drinking and watching races |  |  |  |
| 10 | * Magic Valley |  |  | More than Child’s Play  Learn & Grow with Appreciation |
| 11 | * Parade * Different cuisine |  |  | More Tasty Experiences  Special Culinary experience |
| 12 | * Swimming pool * Gym room * Bowling * Snooker |  |  | More Power to You  Enhance your health & wellness  Re-energise & revitalize your spirit |
| 13 | * Exciting moment * Celebrating moment |  |  | The More the Merrier  Enriched environment for social exchanges |
| 14 | * Montage of The Hilltop in the Valley |  |  | The Hilltop in the Valley   * Our Flagship Clubhouse   The Legend Continues … |
| 15 | * Ending |  |  |  |