



SALON FILMS (H.K.) LTD.
香港沙龍電影有限公司

YOUR ONE-STOP SOLUTION

INTRODUCING SALON FILMS

60 YEARS PROFESSIONAL EXPERIENCE

- One of the longest established and the widest recognized production company in Asia.
- Owing the best and broadest range of equipment, facilities and professionals involving in all stages of production.

ONE-STOP SERVICE

- From creating a promotional idea to execution in filming and editing, also from duplication to distribution, sparing clients from any concern in regards to handling and logistical matters.
- Excellent follow-ups and after-sales services, we supply teams of personnel to be responsible of and specialized in revision of the finalized products.



OUR SERVICE

- Video Production
- Equipment Rental & Sales
- Presentation & Live Event Services
- Poster, Leaflet, Sticker Design
- Advertising
- Digital Advertising
- Social Media Management
- Online Marketing Campaign
- Interactive Games



VIDEO PRODUCTION

- Since “The World of Suzie Wong” as well as large-scale global TV adverts such as Visa, BMW, Disneyland, Maybelline etc.
- Salon Films have been the pre-eminent choice for the majority of filmmaker to partner with in the region.
- We are proud to serve clients who inspire innovation and creativity, move us forward to a new horizon,

- As a leading production company in Hong Kong and Macau, Salon Films Ltd had led commercial campaign for prominent clients AMTD, Bank of East Asia, Sony, Information Services department, New Yaohan, Metro Crown, Wins, Direcção dos Serviços de Economia de Macau, IPIM, Comissão de Assuntos Eleitorais da Assembleia Legislativa, etc.
- Salon Films have mastered a wide spectrum of genres, from comedy and performance, to visual and cinematic work, all strived to building up clients iconic campaigns and succeed in marketing arena.



ONE-STOP SERVICE



EQUIPMENT RENTAL & SALES

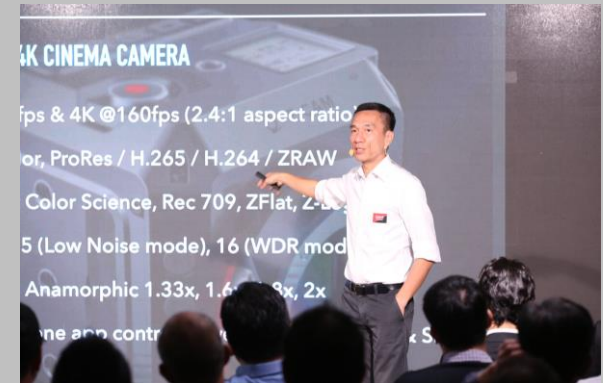
One of the leading equipment supply and technical services companies in Asia.

Abreast of the latest technological developments in all electronic film and video media, and has introduced state-of-the-art technology.



PRESENTATION & LIVE EVENT SERVICE

- Multi-Camera Production on Presentation / Live Event
- Live Streaming on Social Media Platform (i.e. Facebook, YouTube)



ADVERTISING

- Outdoor Billboard
- Bus Ad/ Tram Ad
- Bus Shelter Ad
- Lamp Post
- Poster
- Leaflet
- Stricker



ONLINE ADVERTISING

Tunjukkan Kepedulian Anda Dukung Pemilihan Umum





青年及兒童工作真知



青年及兒童工作真知



2020
4月2日或之前
更新選民登記資料
Update voter registration particulars by April 2

而家就更新選民登記資料喇!
Update voter registration particulars now!



吸煙引致多種癌症
Smoking Causes Cancers



膀胱癌
Bladder Cancer

咽喉癌
Throat Cancer

食道癌
Esophageal Cancer

戒煙應用程式
Quit Smoking App

戒煙熱線 Quitline
1833 183

吸煙致癌
Smoking Causes Cancers



戒煙應用程式
Quit Smoking App

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1833 183



青年及兒童工作真知



SOCIAL MEDIA MANAGEMENT



SOCIAL MEDIA MANAGEMENT

Honest Body (2018 –)

Like: 27,486 (as of 13 Oct 2020)

Launched by the end of 2018, Honest Body (身體很誠實) is one of our social media platforms that focus on health-related issues.

Our content ranges from videos to editorial, so as to encourage the public to pursue a healthier lifestyle and to face health-related problems with a positive mindset.



<https://www.facebook.com/honestbodyhk/>

SOCIAL MEDIA MANAGEMENT

Video content

【非洲豬瘟】唔會感染人類 關我乜事？



<https://www.facebook.com/watch/?v=270247026983477>

不可不知 關於麻疹的十件事



<https://www.facebook.com/watch/?v=2294024883954396>

【渣馬備戰】兩個動作 有效改善跑步腳痛



<https://www.facebook.com/watch/?v=352638875336501>

SOCIAL MEDIA MANAGEMENT



Ontolo by Great Eagle (2019 -)

Ontolo is a residential development by the Great Eagle Group. Launched in mid 2019, the property locates just right next to Tolo Harbour.

We helped manage both the Facebook and Instagram page of the property since June. The content ranges from photos to videos as well as collaboration with KOL.

<https://www.facebook.com/ontolo>

FACEBOOK COVER PAGE VIDEO (2019)



JILLSTUART



JILL STUART EYEWEAR - 45s short video

https://smcftp.salonmedia.com/Mandy_Salon_Films_Reel/Commercial/Eyewear/JillStuart/JillStuart_Eyewear_Online_10mb.mp4

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FACEBOOK POST (2020)



7-ELEVEN – 30s Animated video in FB

INSTAGRAM & FACEBOOK POST(2020)



7-ELEVEN – 10s Animated video in IG/FB

https://smcftp.salonmedia.com/Mandy_Salon_Films_Reel/Animated/7-11_FB_post02_20200728_Final.mp4

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FACEBOOK POST (2017)

SIEMENS

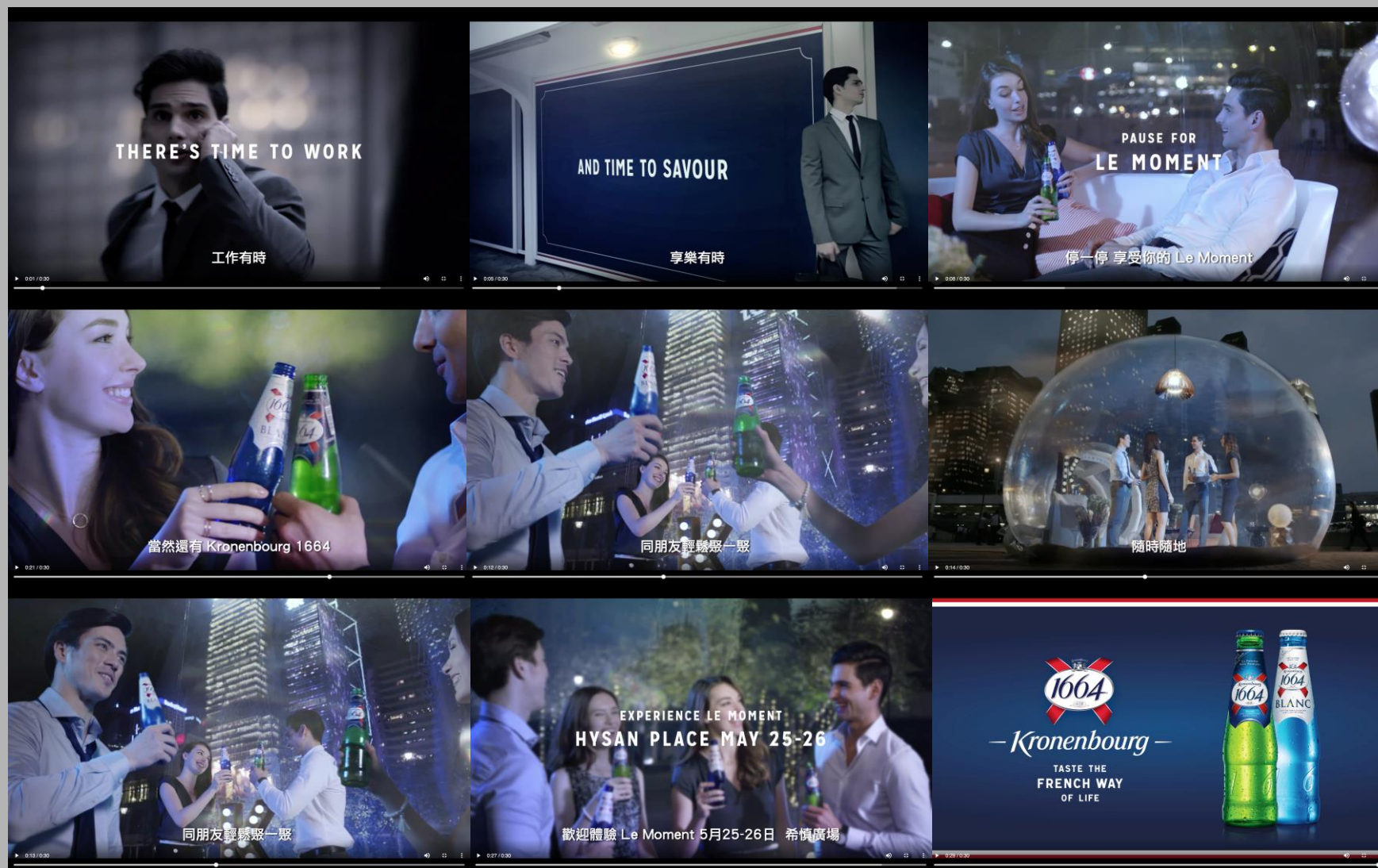


SIEMENS – 30s Xmas Promo in Facebook

 **SALON FILMS (H.K.) LTD.**

https://smcftp.salonmedia.com/Mandy_Salon_Films_Reel/Commercial/Home%20Appliance_SIEMENS/SIEMENS_Xmas_online_0623.mp4

FACEBOOK POST(2016)

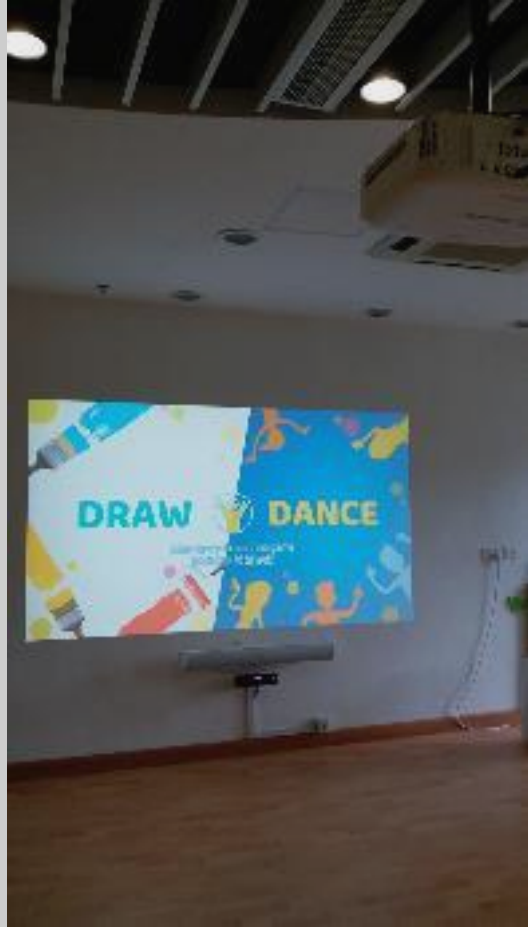


K1664 – 30s Event Promo



INTERACTIVE GAME @ IVE SHATIN

kinect game design and development



INTERACTIVE GAME @ IVE SHATIN

kinect game design and development



INTERACTIVE GAME @ MADAME TUSSAUDS HONG KONG

kinect game design and development



INTERACTIVE GAME @ HK AIRLINE

AR app design & touch screen interactive game



INTERACTIVE GAME @ POLAR ADVENTURE, OCEAN PARK

touch screen interactive game



INTERACTIVE GAME @ RICOLA

touch screen interactive game



THANK YOU

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